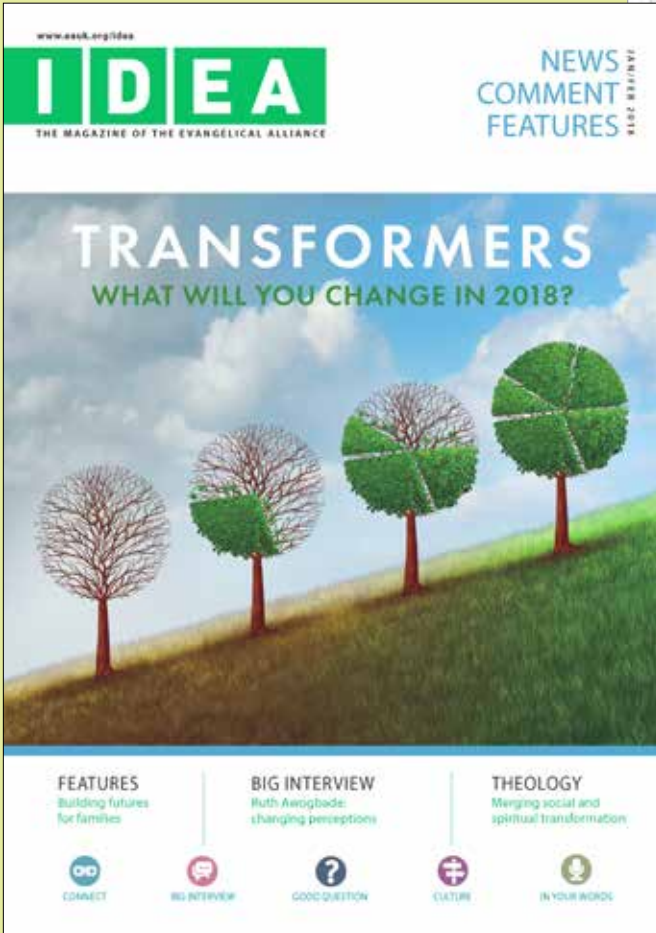
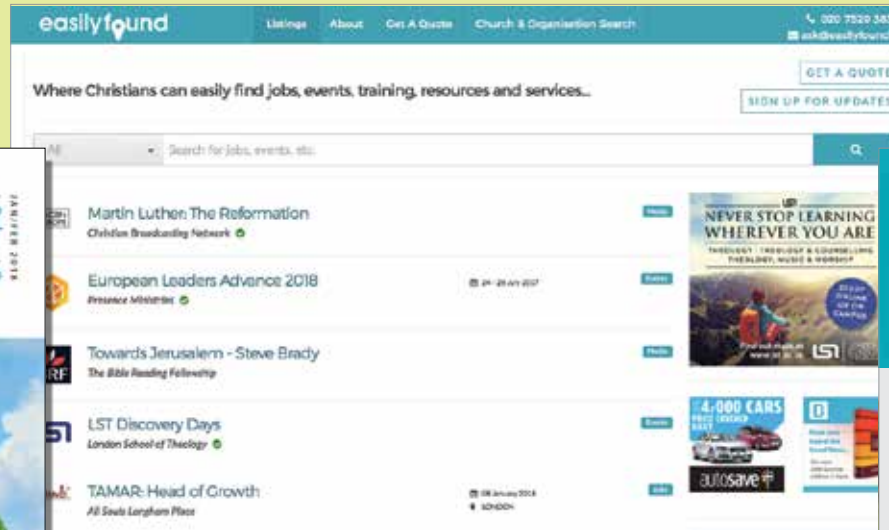


2018 media pack



ep calls
to deep
in the roar
of your
waterfalls; all
your waves
and breakers
have swept
er me.

CALENDAR 2018



From the Evangelical Alliance - find jobs, events, training, resources and services. Find all these and more at www.easilyfound.it JANUARY-FEBRUARY 2018

EVENTS

Discovery Day of Theology
London School of Theology

Come and enjoy a day with us and gain valuable insights into the life and work of LST. Experience a mini lecture, meet and worship with students and staff, take a tour of the campus and engage in an interactive Q & A session. If you apply at the event you will also not have to pay the £50 application fee! Oh there are refreshments and lunch provided too...

Next Discovery Day is 17th February 2018 (9.30am until 2.30pm)

Free to attend, just book your place at lst.ac.uk/discover

Above and Beyond
Churches and charities run well for the glory of God

Tuesday, 20 February 2018 9.30am-4pm
St Mary's London, W1H 1PQ
Hosted by the Evangelical Alliance

This one-day conference is perfect for anyone involved in church or charity leadership or governance, ensuring you have all you need to run your church or charity well. Complying to the ever-changing, vast array of guidelines, legal requirements and best practice recommendations can seem overwhelming and almost impossible. Above and Beyond will help you make sense of what's required and provide you with the knowledge to run your church or charity with diligence and integrity. Free tailored resources will be available on the day, with further exclusive opportunities after the event.

Book in today to catch the early bird rate of £35 (plus booking fees) till 12th January. www.easuk.org/aboveandbeyond

Sermon of the Year 2018
London School of Theology

LST and Preach Magazine are searching for people with passion, potential and natural gifting in communicating the Word of God.

We invite you to submit a written sermon of not more than 1500 words on the subject "Be Set Free" by midnight on 18th February 2018. Winners will have the chance to study at LST for one year.

Entries should be sent by email to editor@lvpt.org.uk

For more, visit www.preachweb.org/sermon-of-the-year

ABOVE & BEYOND
CHURCHES AND CHARITIES RUN WELL FOR THE GLORY OF GOD

Pastoral Refreshment Conference 2018: Rhythms of Grace
Keswick Ministries

The Newby Bridge Hotel, Newby Bridge, Nr. Ullverston, Cumbria, LA12 8NA

Tuesday 6th February - Thursday 8th February 2018

In 2017 Keswick Ministries, in partnership with Living Leadership, launched a new conference in the lovely Lake District and we are delighted that this will continue in 2018. Come and enjoy this three day spiritual mini-break with us and fan your walk with God into flame. You'll find a place to receive input, to be prayed for and to be encouraged in ways specially tailored to the needs of leaders. Christian leaders and spouses, or those with significant leadership responsibility in their church, are all welcome.

This year our main speaker will be David Burke, pastor of Bethany City Church.

Find out more and book at keswickministries.org/other-events/pastoral-refreshment-conference-2018

Leadership Workshop
Keswick Ministries

The Suite, Rawnsley Centre, Keswick CA12 5NP
Monday 21st May - Friday 25th May 2018

The Influential Leadership Workshop is part of the Keswick Ministries' new teaching and training events held as part of the Derwent Project.

What does it take to be an influential leader in a volatile, uncertain, complex, ambiguous and secular environment? Leaders are bombarded with so many demands every day in what seems to be a constantly changing world. How can we hear from God's word and apply it faithfully, serve with integrity and be those who are sent to transform society?

This workshop is aimed at leaders of Churches and leaders in the corporate, public or third sectors. The very open and supportive environment will help you become more alive in your role, more secure in your identity, more invested in your character development and more influential in your relationships.

For full details and to book, visit: keswickministries.org/other-events/leadership-workshop-21st-25th-may-2018

Please display in your church



idea magazine 2018

Advertising rates and deadlines



£1,200
Inside cover
front/back

£1,400
Outside cover
back only

£1,100
Full page

- **Size:** 270mm x 186mm
- **Bleed:** 303mm x 216mm
- **Trim:** 297mm x 210mm



£1,850
Double page
spread

- **Size:** 270mm x 387mm
- **Bleed:** 303mm x 426mm
- **Trim:** 297mm x 420mm



£750
Half page
upright

- **Size:** 270mm x 90mm



£750
Half page
across

- **Size:** 133mm x 186mm



£850
Address
carrier

- **Size:** As full page allowing for 60mm x 150mm address box located 60mm from top 30mm from left (after trim)



£450
Quarter
page
upright

- **Size:** 133mm x 90mm



£450
Quarter
page
across

- **Size:** 64mm x 186mm

Insert rates 2018

Inserts (up to 10g)

- Loose (full mailing 23k): £70 per 1,000
- Individual copies only: £90 per 1,000 (12,000)
- Churches & organisations only: £120 per 1,000 (1 per pack - total 3,500)
- Stitched-in (full mailing): £80 per 1,000
- Weight surcharge: £2/g per 1,000

Display artwork deadlines 2018

- March/April 2018 - 1 February
- May/June 2018 - 28 March
- July/August 2018 - 1 June
- September/October 2018 - 29 July
- November/December 2018 - 28 September
- January/February 2019 - 23 November 2018

(Loose insert delivery deadline 14 days later)

“idea magazine has been one of the best ideas for us to share our mission and resources to a wider audience. It is an excellent publication that has its finger on the pulse with regards to relevant issues that impact the Church and Christianity in general. It has been a true privilege and a blessing for us as a ministry to share important updates and resources through idea and www.easilyfound.it, serving and reaching churches and ministries in the United Kingdom.”

Mark Dijkens, Christian Broadcasting Network UK

ARTWORK

Artwork to be supplied via email as press-quality PDF, JPG, TIFF, minimum 300 dpi CMYK, all fonts embedded. EPS files are also acceptable.

LOOSE INSERTS

- Maximum size when folded is 290mm x 200mm portrait. Max width 200mm. Minimum size 100mm x 100mm. Minimum paper weight 50gsm.
- Must have a straight, closed leading edge (no z-folds)
- Overs retained for one month after mailing, returnable at advertiser's prior request and expense

STITCHED-IN INSERTS

- Supply folded and trimmed on a minimum of 115gsm stock. Leave additional head trim 5mm (above crop marks)
- High folio should have a 10mm binding lip on back section for pickup
- Leave 3mm clear on either side of the binding spine when folded for inserts over four pages
- When folded must not cover more than 60% of an A4 page. Mock-up should be supplied for approval prior to printing

EA advertising terms and conditions

Advertising in idea does not necessarily imply editorial endorsement. The Evangelical Alliance reserves the right to accept or refuse advertising at its discretion. Any booking confirmation will be subject to approval of final artwork.

PAYMENTS: Strictly 30 days from date of invoice (please note that first-time advertisers may be asked to pay in advance).

Cheques should be made payable to Evangelical Alliance Developments Ltd.

LATE CANCELLATION

A fee of 50% of the booking charge may be applied when orders are withdrawn less than 30 days before press deadline.

A fee of 100% of the booking charge may be applied when orders are withdrawn less than 10 days before press deadline.

LATE DELIVERY: Failure to supply artwork or inserts in the correct format by the deadline advised on booking confirmation may result in omission from the magazine, in which case a fee of 100% of the booking charge may be applied.

AGENCIES: 10% commission payable to bona fide advertising agencies subject to payment of invoices within 30 days."

VAT will be charged at the prevailing rate unless by the press deadline we are in receipt of a VAT zero-rating form.

NON-DELIVERY OF INSERTS: The Alliance will make every effort to ensure that inserts are mailed with idea in according with the booking confirmation. However, the Alliance cannot accept any liability for non-delivery. Advertisers will only be charged for inserts that have been mailed.

LOSS OR DAMAGE OF INSERTS: The Alliance will make every effort to ensure that inserts are stored securely between delivery and despatch. However, the Alliance cannot accept liability for damage or loss caused by fire, theft or any other reason. It is strongly recommended that advertisers include this risk in their own insurance policies.

easilyfound 2018

For jobs, events, training, services, products and resources

easilyfound.it online listings

- 60p per word, £10 per graphic for one calendar month or part thereof.
- Graphic JPG or GIF, resolution minimum 96 dpi RGB.
- Minimum booking £40. Plus VAT if applicable.
- Additional month or part thereof £20.
- Please allow three working days for your advert to be uploaded (may be possible same day).
- A link to each advert goes into the Alliance Facebook and Twitter feeds.
- An email is sent to around 7,500 members each month with links to current adverts.

easilyfound print and online

- Includes 15,500 copies of print version of easilyfound distributed with *idea* magazine bi-monthly to Alliance members (one per address). Plus up to 3 months online.
- £1.50 per word, graphic £20. Minimum booking £75 (50 words). Plus VAT if applicable.
- Please supply graphic as JPEG or TIFF at minimum 300 dpi. Advert will be set in house style.
- Print deadlines 2018: 2nd February, 5th April, 3rd June, 3rd August, 4th October, 29th November

Email text and logo/graphic (if required) to c.odonovan@eauk.org
For further information call Candy on 020 7520 3846

Terms & Conditions

Online - payment due by return on receipt of invoice

Print - payment strictly 30 days from date of invoice

Cancellation charges - 100% after online publication or print deadline

"A great investment! Thank you so much for your fast, efficient and friendly service. I am a small business that trades part-time throughout the week and was urgently seeking staff. Your helpful approach allowed me to write an advertisement and circulate to your members within hours. Best of all - I secured two quality candidates. Thank you Evangelical Alliance - you truly have been a blessing."

Karen M Bryson, *Bright Futures 4 All*

Team Rector Broadwater Parish

This example: £125.20 for 1 month online; £308 for print and 3 months online

We seek to appoint a Rector in Broadwater, Worthing, who has a passion for the gospel, generous, gracious, welcoming and open to renewal in worship and ministry through the Holy Spirit.

Four lively churches and a Chinese congregation make up this friendly team. The Rector will have particular responsibility for the Parish Church, St. Mary's. The other three churches each have their own Team Vicar. The Parish is among the largest in the diocese. Parish Electoral Roll 557 (St Mary's 256).



We are looking for someone who:

- Has a vision for building the Kingdom of God
- Is an inspirational Evangelical
- Is rooted in Scripture
- Is a person of prayer
- Is a proven church leader
- Is open to the work and gifts of the Holy Spirit
- Will nurture the congregations of St. Mary's
- Will lead and encourage the team

If this is you, we'd love to hear from you! We will pray for and support you in your calling.

Visit www.broadwaterparish.com to see our parish profile.

For further details contact Kathy Burch, CPAS Patronage: patronage@cpas.org.uk 0300 123 0780 ext. 4388

Closing date 17th February 2016.

Familiarisation days 2 & 3 March and Interviews 8 March.

This post is subject to an enhanced disclosure from the DBS.

Job 17 Feb 2016 WORTHING

broadwaterparish.com

[Go back to searching](#)

easilyfound.it web boxes

Static gif, png or jpeg plus link

Please supply at double size for HD screen displays.

360 x 300 pixels
£100 (1 month)
£240 (3 months)
£360 (6 months)



170 x 170 pixels
£50 (1 month)
£120 (3 months)
£180 (6 months)



The Alliance Calendar 2019

Each year the Alliance circulates around 16,000 copies of the Calendar free of charge to Alliance members - individuals, churches and organisations - with the November/December issue of *idea* magazine.

Take a month of your choice to show our members the work of your organisation, with an A4 image, 100 words of description and contact details. Plus prayer points to request specific prayer during the month.

Date of issue: 24th October 2018

Copy deadline: 10th September 2018

Price: £1,200 plus VAT if applicable

Discount available when booked with a series of advertising in *idea*.



Compassion

Poverty stops millions of children from going to school. Poverty denies children the right to grow up strong and healthy. Poverty robs children of the chance to eat enough food.

Through the support of an individual sponsor like you, and a local church project, Compassion provides children with a safe space to learn, play, grow, belong and dream. They are loved and nurtured and taught about God's love for them. We believe a restored childhood today can shape communities and nations tomorrow.

Compassion is an international child development charity with more than 60 years' experience working with some of the world's most vulnerable children. At present more than 1.8 million children attend Compassion's church-based projects in 25 countries.

www.compassionuk.org

PRAYER POINTS

Please pray for our church partners across the world as they respond to the pressing needs of children in their communities. Praise God for the strength, innovation and resources for all those championing the rights of children.

March 2018

SUN	MON	TUE	WED	THU	FRI	SAT
25	26	27	28	01	02	03
				St David's Day		
04	05	06	07	08	09	10
11	12	13	14	15	16	17
Mothering Sunday					St Patrick's Day	
18	19	20	21	22	23	24
25	26	27	28	29	30	31
Palm Sunday				Maundy Thursday		Good Friday

March 2018